

Message Text

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ACTION EUR-12

INFO OCT-01 IO-13 ISO-00 EB-07 COME-00 /033 W

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R 021614Z JUL 76

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC 8486

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMCONSUL FRANKFURT

USMISSION GENEVA

AMEMBASSY LONDON

AMEMBASSY PARIS

AMEMBASSY ROME

USMISSION OECD PARIS

UNCLAS THE HAGUE 3634

E.O. 11652: N/A

TAGS: EINV, OECD, NL

SUBJ: OECD INVESTMENT PACKAGE: AMBASSADOR TURNER'S BRIEFING
OF US BUSINESS LEADERS IN THE HAGUE

REF: STATE 143088

1. AMB TURNERS JULY 1 VISIT TO THE HAGUE WAS UNQUALIFIED SUCCESS.
HE ARRIVED AT 7:40, ATTENDED REGUALR MEETING OF COUNTRY TEAM
WHICH HE BRIEFED ON OECD ACTIVITIES AND INVESTMENT PACKAGE;
WAS GUEST OF HONOR AT LUNCHEON/BRIEFING AT AMB'S RESIDENCE;
HAD PRES INTERVIEW WITH SENIOR EDITOR OF INFLUENTIAL NRC
HANDELSBLAD; AND PRIVATE MEETING WITH SELECTED US BUSINESS
LEADERS. HE DEPARTED FOR PARIS AT 17:50. TEXT OF REMARKS WAS
CARRIED IN USIA JUL 1 WIRELESS FILE.

2. LUNCHEON/BRIEFING AT RESIDENCE WAS PRECEDED BY 45 MINUTE
RECEPTION DURING WHICH AMB TURNER HAD OPPORTUNITY TO
BECOME ACQUAINTED WIHT THE 21 TOP EXECUTIVES OF US
SUBSIDIARIES HERE AND TO LAY GOUNDWORK FOR HIS BRIEFING.
FOLLOWING LUNCHEON, AMB GOULD INTRODUECD AMB TURNER AND
SPOKE BRIEFLY OF PURPOSE OF HIS VISIT. AMB TURNER REVIEWED
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OECD INVESTMENT PACKAGE, STRESSING ITS IMPORTANCE TO AMERICAN

CORPORATIONS AND THE BALANCE IT INTRODUCED BY THE MORAL
BOLIGATIONS UNDERTAKEN BY THE SIGNAGORY GOVERNMENTS. A QUESTION
AND ANSWER PERIOD FOLLOWED WHICH EXCEEDED THE ALLOTTED TIME BE-
CAUSE OF THE INTEREST SHOWN BY THE BUSINESS GUESTS. A FEW BUSINESS
LEADRS, INCLUDING THE PRESENT OF AMCHAM AND EURO-MED,
REMAINED FOR FURTHER PRIVATE DISCUSSIONS WITH AMB TURNER.
IN MID AFTERNOON THE INTERVIEW WITH SENIOR EDITOR OF NRC
HANDELSBLAD TOOK PLACE AND ARTICLE IS EXPECTED TO APPEAR IN
JULY 3 ISSUE.

3. ALL THE COMMENTS MADE BY THE BUSINESS LEADERS TO AMB GOULD
AND THE SENIOR MEMBERS OF THE EMBASSY WHO ATTENDED THE LUNCHEON
STRESSED THE VALUE TO THEM AND TO THEIR COMPANIES OF
THE BRIEFING. MANY STATED THAT PRIOR TO THE BRIEFING THEY WERE
NOT FULL AWARE OF THE SIGNFICANCE OF THE OEC INVESTMENT PACKAGE.

4. WE INTEND TO GIVE ADDITIONAL BRIEFINGS TO THE AMERICAN BUSINESS
COMMUNITY USING THE MATERIAL LEFT WITH US BY AMB TURENR,
AS WELL AS THE TELEGRAMS ON THE OECD INVESTMENT PACKAGE.GOULD

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